



Summer Learning Programs Help California Kids Succeed

Summer break for children often brings to mind family vacations, camp, trips to museums and libraries, and an array of additional enriching activities with families and with summer learning programs. Unfortunately, research shows that the summer months can also be a time when children experience summer learning loss, falling behind in key areas like reading and math. Summer learning programs often play a critical role during the summer months to inspire learning, provide academically enriching activities, keep kids safe and healthy, and support working families.

In California, **46% of families say at least one child attended a summer program in 2013**. However, the demand for summer programs exceeds the current rate of participation, with **62% of California families reporting that they would like their children to participate**.

Support for additional summer learning programs is vital to give all children the opportunity to take part in fun and engaging activities; find new interests like cooking and video game design; explore their community's libraries, museums and parks; receive nutritious summer meals; and stem summer learning loss. And California parents agree, with **90% supporting public funding for summer learning programs**.

For more information about afterschool and summer learning programs in California, visit www.afterschoolalliance.org/AA3PM or contact:

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Summer Learning in California by the Numbers

5 Hours

On average, children spend 5 hours per day in a summer learning program.

5 Weeks

On average, children spend 5 weeks during the summer in a summer learning program.

\$307

On average, California families who pay for their child's summer learning program spend \$307 per week.





In California the demand for summer learning programs is high and support among parents is strong!



46% of families in California say at least one child attended a summer learning program in 2013, compared to **27%** in 2008



62% of families in California say they wanted their children to be enrolled in a summer learning program in 2014



77% of parents in California agree that it is important for their children to have summer activities that help them maintain academic skills and learn new things



90% of California parents support public funding for summer learning programs, compared to **84%** in 2009

California findings from America After 3PM are based on in-depth interviews with 854 California households with children, completed by way of an online survey using a blend of national consumer panels. Shugoll Research collected and analyzed the data for America After 3PM. In order to participate, respondents had to live in the United States and be the guardians of a school-age child living in their household. All interviews were completed between February 28 and April 17, 2014.